



NCC Education Postgraduate Diploma (PgD) in Business Management

Overview

This programme is designed for graduates or experienced managers who wish to further develop their career in management.

The programme covers a wide range of contemporary issues and develops the critical, analytical and technical skills needed by senior management staff. The programme will also develop the academic skills required for further study at postgraduate level.

The programme is designed to be delivered over a single academic year to full-time students, but may also be offered to part-time students over a longer period, with considerable flexibility in its delivery. The programme is taught face-to-face by NCC Education's Accredited Partner Centres.

Entry Requirements

On entry a student will have

- a UK honours degree (minimum upper second) or equivalent OR
- at least 5 years' work experience at a managerial or supervisory level

If the student does not have an undergraduate degree that was taught in English, he/she will need to have English proficiency to IELTS 6.5 or equivalent.

Assessment

Assessments for all modules will be offered in two assessment cycles each year (November/December and June).

- Study Skills for Postgraduate Learning is assessed by a written assignment which consists of a number of research tasks – the module also contains a number of formative assessments to allow students to assess their development as they progress.
- Research Methods is assessed by a single written assignment which takes the form of a research proposal.
- The other modules are assessed chiefly by coursework (70% of the module's marks) which generally requires a report to be written based on a significant case study. A written examination (30% of the module's mark), 1½ hours long, also needs to be completed for each module.

Programme Structure

The programme is made up of eight 15-credit modules, each of which requires an average of 150 hours of study, around 50 of which are based in the classroom.

In normal full-time delivery, the programme is delivered in two 15-week semesters (12 teaching weeks) in which four modules are studied. This model can be adapted in a number of ways for delivery to part-time students.

- **Information and Knowledge Management** – considers the effective use of information and knowledge by managers in organisations and the technology which is used to manage, capture and derive information and knowledge.
- **International Marketing Strategy** – coverage of a wide range of contemporary issues in strategic marketing with a particular focus on the international cultural dimension.
- **Management, Control and Accountability for Financial Resources** – considers the responsibility of managers for the financial resources under their control and introduces control and management techniques.
- **Managing People in Organisations** – examines some of the contemporary themes associated with managing people. A thematic approach to the subject develops an awareness of the concepts and theory that underpin organisational behaviour and human resource management.
- **Research Methods** – develops the knowledge and skills needed by both senior management and for further academic research including: critical and creative thinking; complex problem solving; decision making; research skills.
- **Study Skills for Postgraduate Learning** – provides the essential skills and knowledge required for studying at postgraduate level. The module is designed to support study in the programme's other modules and to develop transferable skills useful for a manager.
- **Strategic Management** – focuses upon strategic analysis by utilising a set of analytical techniques for understanding better, and so influencing, a company's position in its actual and potential marketplace.
- **Strategic Operations Management** – develops an understanding and the ability to critically appraise decision making relating to operations management in both the manufacturing and services sector.

The modules may be studied in any order except that Skills for Postgraduate Learning must be studied in the first set of modules taken by a student, and this module will not normally be studied concurrently with Research Methods.



MASTERS

Award Conditions

The NCC Education Postgraduate Diploma in Business Management will be awarded when a student has successfully passed all modules. A module is passed when an overall module mark of 40% or more is attained and, for modules that have examinations, a mark of 30% or more is achieved in the examination.

Progression

The qualification is designed to allow entry to and/or enhanced progression in a wide range of management roles in the public, private or charitable sectors.

NCC Education is currently seeking articulations for the programme, whereby it may be used to attain advanced standing in MBA programmes with UK universities.

Accreditation Status

NCC Education is accredited to award National Qualification Framework Level 7 (postgraduate level) qualifications by OfQual (Office of the Qualifications and Examinations Regulator) in England. Specific accreditation for the PgD BM will be sought in late 2008.

Further Information

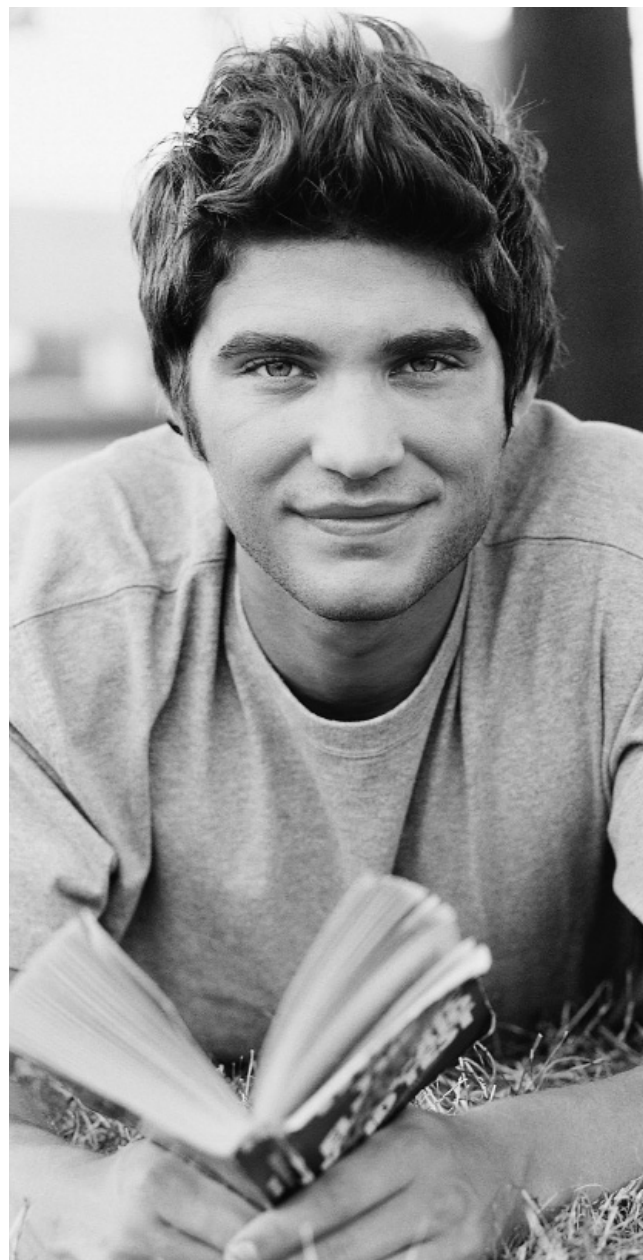
More detailed programme information, including a full programme specification and detailed module specifications can be obtained from NCC Education.

Visit Our Website

For details of the Accredited Partner Centres that are accredited to deliver this programme, please visit www.nccedu.com

NCC Education 2008, all rights reserved

The information in this factsheet is correct at the time of publication; however, NCC Education reserves the right to make alterations to the programme at any time.



NCC Education Student Services

To learn more about NCC Education, our programmes, affiliations and partnerships, please visit our website www.nccedu.com

For any other enquiries please contact your Accredited Partner Centre or email student.services@nccedu.com